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ABSTRACT

This document briefly outlines first year (fiscal year 1979) activities funded under the Career Education Incentive Act of 1977 (Public Law 95-207), which provided for a five year Federal/State effort in career education. These activities are included: (1) conducting of a series of mini-conferences, four regional conferences, and a national conference on the relationships of community-based organizations to career education by InterAmerica Research Associates: (2) dissemination of information about Federal sources of occupational and career information in collaboration with the National Occupational Information Coordinating Committee: (3) dissemination of information about exemplary career education programs already in operation by the National Diffusion Network: (4) the first phase of a projected two-phase contract for evaluation of the implementation of the act with the American Institutes for Research with additional funding from the Office of Evaluation and Dissemination: and (5) distribution of funds to the Insular Areas, States, District of Columbia, and Commonwealth of Puerto Rico to assist in development of comprehensive elementary/secondary career education programs in local educational agencies. Appendixes provide summary descriptions of the first four activities and a listing of the State Coordinators of Career Education. (YLB)

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ED194771

CAREER EDUCATION ACTIVITIES

Supported Under

The Career Education Incentive Act
(Public Law 95-207)

FIRST YEAR'S PROGRAM
(Fiscal Year 1979 Funding)

U.S. Department of Education
Office of Elementary and Secondary Education
Office of Educational Support
Office of Career Education
Washington, D.C. 20202

August 1980

CE 027 101

U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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Career Education Activities Supported Under Public Law 95-207: First Year's Program, Fiscal Year 1979 Funding

In December of 1977, the Congress enacted the Career Education Incentive Act (Public Law 95-207). This legislation provided for a five-year Federal/State effort in career education, beginning in Fiscal Year 1979 and ending in Fiscal Year 1983.

The Career Education Incentive Act has been published in its entirety in the Federal Register of December 18, 1978 (Volume 43, Number 243, pages 58921 through 58926). The Federal Regulations for the implementation of the Act have been published in the Federal Register of October 17, 1979 (Volume 44, Number 202, pages 60022 through 60029).

The Career Education Incentive Act, under Section 13, provides that the Office of Career Education created pursuant to Section 406 of the Education Amendments of 1974 (Public Law 93-380) shall be the Federal agency responsible for administering Public Law 95-207. Accordingly, in May of 1979 a total of $19,500,000 was made available to the Office of Career Education from the Fiscal Year 1979 appropriations, for the initiation of the first year of activities under the Career Education Incentive Act.

Under the provisions of Section 5(a)(2)(A) of Public Law 95-207, the Office of Career Education reserved $500,000 of the Fiscal Year 1979 funding for a contract with InterAmerica Research Associates for the conduct of a series of mini-conferences, four regional conferences, and a national conference on the relationships of community based organizations to career education. A summary description of this activity will be found in Appendix A.

Under the provisions of Section 5(a)(2)(B) of Public Law 95-207, the Office of Career Education reserved $200,000 of the Fiscal Year 1979 funding for the purposes specified in Section 12 of the Act. These purposes are: (a) dissemination of information about Federal sources of occupational and career information, and (b) dissemination of information about exemplary career education programs which are already in operation. The activity addressing Section 12(a) was carried out in collaboration with the National Occupational Information Coordinating Committee (NOICC). A summary description of this activity will be found in Appendix B-1. The activity addressing Section 12(b) was carried out with funds which the Office of Career Education transferred to the National Diffusion Network (NDN). A summary description of this activity will be found in Appendix B-2.

Under the provisions of Section 5(a)(2)(C) of Public Law 95-207, $100,000 of the Fiscal Year 1979 funding were reserved for evaluation purposes. The Office Career Education transferred these funds to the Office of Evaluation and Dissemination (OED). OED, in turn, used the funds in conjunction with some of its own funding to support the first phase of a projected two-phase contract with the American Institutes for Research.

It was envisioned that the first phase of the contract, supported with Fiscal Year 1979 funds, would consist of an evaluability assessment of the Public Law 95-207 career education program, and that the second phase, supported with Fiscal Year 1980 funds, would consist of a rapid feedback evaluation aimed at providing a preliminary estimate of program performance. A summary description of this evaluation activity will be found in Appendix C.

Under the provisions of Section 5(a)(2)(D) of Public Law 95-207, the Office of Career Education reserved $200,000 of the Fiscal Year 1979 funds for distribution to the Insular Areas, with each Insular Area to receive a pro rata share on the basis of its population aged 5 to 18. These funds, which were awarded to the Insular Areas in June of 1979, were distributed as follows:

Insular Area	Amount of Award
Trust Territory of the Pacific Islands	$ 66,207
Guam	62,009
Virgin Islands	39,781
American Samoa	23,374
Northern Mariana Islands	8,629
TOTAL	$ 200,000

After the funds had been reserved for items A, B, C, and D of Section 5(a)(2) of Public Law 95-207, the remainder of the Fiscal Year 1979 funding, amounting to $18,500,000, was available for distribution to the States, the District of Columbia, and the Commonwealth of Puerto Rico, under the provisions of Section 5(a)(1) of the Act. Section 5(a)(1) specifies that the available funding will be allocated to the participating States on the basis of each State's population aged 5 to 18, with the provision that no participating State will be allotted less than $125,000.

In the Spring of 1979, forty-nine of the States, as well as the District of Columbia and the Commonwealth of Puerto Rico, submitted the assurances called for under Section 6 of Public Law 95-207 and applied for participation in the career education State allotment program under Section 5(a)(1) of the Act. The applicants included all of the States except New Mexico. Accordingly, in June and July of 1979 the Fiscal Year 1979 funding for Section 5(a)(1) was distributed as follows:

State	Amount of Award
California	$1,682,038
New York	1,389,694
Texas	1,058,241
Illinois	907,341

Pennsylvania	906,038
Ohio	873,447
Michigan	777,628
Florida	599,028
New Jersey	581,755
Massachusetts	456,278
North Carolina	444,220
Indiana	443,567
Georgia	422,710
Virginia	408,695
Wisconsin	388,162
Missouri	377,407
Louisiana	348,726
Maryland	340,905
Tennessee	339,601
Minnesota	333,735
Alabama	305,706
Puerto Rico	304,729
Washington	292,344
Kentucky	281,914
Connecticut	245,412
South Carolina	244,434
Iowa	234,658
Mississippi	212,170
Colorado	210,865
Oklahoma:	
public	210,313
private	5,767
Arizona	189,030
Oregon	182,185
Kansas	178,274
Arkansas	171,756
West Virginia	143,728
Nebraska	125,889
Utah	125,806
Maine	125,636
Rhode Island	125,522
Hawaii	125,518
Idaho	125,513
New Hampshire	125,497
Montana	125,455
South Dakota	125,406
North Dakota	125,388
Nevada	125,369
District of Columbia	125,358
Delaware	125,341
Vermont	125,288
Alaska	125,276
Wyoming	125,237
TOTAL	$18,500,000

In accordance with the provisions of the Tydings Amendment, Section 412(b) of the General Education Provisions Act (Public Law 90-247 as amended), these Fiscal Year 1979 funds could be used by the States in the fiscal year in which appropriated and in the succeeding fiscal year. This meant, for practical purposes, that the funds would be used by the States in the school year 1979-1980. The States could use the funds for the types of activities described in Section 8 of Public Law 95-207, with the overall purpose of assisting in the development of comprehensive elementary/secondary career education programs in local educational agencies. Public Law 95-207 required that the funds be administered by the State educational agency and that the career education activities be coordinated by a State official designated as the State Coordinator of Career Education.

Subsequently, in the Spring of 1980, the States of Nevada and South Dakota decided not to proceed with the implementation of career education activities under Public Law 95-207. These two States returned their Fiscal Year 1979 funding, totalling $250,775, to the Federal Government and withdrew from participation in the Career Education Incentive Act. Consequently, in the final analysis the Fiscal Year 1979 career education State allotment program under Section 5(a)(1) of Public Law 95-207 actually included forty-seven States, the District of Columbia, and the Commonwealth of Puerto Rico and involved a total of $18,249,225 of Federal funding.

Within the framework of Section 8 of Public Law 95-207, the scope and nature of the career education activities carried out with Fiscal Year 1979 funds in the participating States varied considerably from State to State. Information about the activities conducted in a particular State can be obtained by contacting the State Coordinator of Career Education in the State educational agency of the State concerned. A listing of the State Coordinators of Career Eduation will be found in Appendix D.

APPENDICES

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Appendix A

IDENTIFYING AND COMPILING INFORMATION ABOUT COMMUNITY BASED ORGANIZATIONS EFFORTS TO SERVE IN-SCHOOL YOUTH

Contractor:
InterAmerica Research Associates
Rosslyn, Virginia

Contract Award
from Career Education
Program for:
10/1/79 - 12/31/80
$496,368
Contract No. 300790703

PROJECT DIRECTOR: Ted M. Barrera
InterAmerica Research Associates
1500 Wilson Boulevard
Suite 800
Rosslyn, Virginia 22209
703/522-0870

PARTICIPATING INSTITUTION(S): Representatives of Community Based Organizations (CBOs) and State Coordinators of Career Education

MAJOR OBJECTIVES

1. To design a plan of action for each community based organization that identifies how a joint effort with educators at State and local levels can best be achieved.

2. To devise preliminary plans for use in each State illustrating how, under the leadership of a State Coordinator of Career Education, maximum involvement in the effective delivery of career education at the local level can be obtained from community based organizations involved in this project.

PROJECT ACTIVITIES

InterAmerica will contact CBOs who have already expressed an interest to the Office of Career Education in working collaboratively in career education. A series of two-day mini-conferences for representatives of participating CBOs and State Coordinators will be organized and implemented.

A plan of action will be designed and developed with each CBO that identifies how a joint effort with educators at State and local levels can best be achieved.

In addition, plans will be developed for use in each State specifying how, under the leadership of a State Coordinator of Career Education, maximum involvement in the effective delivery of career education at the local level can be obtained from CBO's involved in this project.

Four two-day regional conferences will be held in locations geographically dispersed around the nation, and the culminating activity will be a national conference conducted in Washington, D.C.

COMMUNICATION

A single volume of notes compiled from all of the miniconferences will be submitted to the Office of Career Education at the end of the miniconference series.

Three copies of a final report covering all project activities will be submitted at the end of the contract.

Appendix B-1

IMPLEMENTATION OF SECTION 12(a) OF THE CAREER EDUCATION INCENTIVE ACT (PUBLIC LAW 95-207), FISCAL YEAR 1979

Section 12(a) of the Career Education Incentive Act (Public Law 95-207) calls for the U.S. Commissioner of Education, after consultation with the other members of the National Occupational Information Coordinating Committee (NOICC), to furnish information to interested parties about "Federal programs which gather, analyze, and disseminate occupational and career information."

Consultations with NOICC early in Fiscal Year 1979 (the first year of operation of Public Law 95-207) indicated that NOICC had already arranged for the development of the manuscript of a publication to be entitled NOICC-Related Activities: A Review of Federal Programs. It was determined that this publication would, in fact, identify and describe "Federal programs which gather, analyze, and disseminate occupational and career information."

The USOE Office of Career Education and the NOICC staff decided that the best use of the Fiscal Year 1979 funds under Section 12(a) of Public Law 95-207 would be to provide for the printing and distribution of additional copies of NOICC-Related Activities: A Review of Federal Programs, over and above the number of copies which NOICC would have been able to print with its own resources. The manuscript for the publication was completed and sent to the Government Printing Office for printing in September of 1979. At that time, under the authority of Section 5(a)(2)(B) of Public Law 95-207, the U.S. Commissioner of Education reserved Fiscal Year 1979 career education funds and made these funds available to supplement NOICC's printing order for the new publication.

The supplementary copies printed with Fiscal Year 1979 funds under Public Law 95-207 totalled 6,200. The 6,200 supplementary copies of the 290-page publication were received by the Office of Career Education of the U.S. Office of Education (OCE/USOE) in December of 1979. Table I shows the manner in which the 6,200 supplementary copies were distributed by OCE/USOE.

As indicated in Table I, the main channel for distribution of the supplementary copies of NOICC-Related Activities: A Review of Federal Programs was through the State Coordinators of Career Education in the 57 States and Territories. It should also be noted that OCE/USOE retained nearly 1,000 copies for distribution to individuals upon request, on the basis of a single copy, free of charge, to each requestor.

After the stocks of supplementary copies are exhausted, interested individuals can order additional copies directly from the U.S. Government Printing Office at a price of $7.00 per copy. An order should specify the title of the publication, as well as the GPO Stock Number which is 029-000-00380-7. Orders should be addressed to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. As an alternative, interested individuals can obtain a copy of the publication from the ERIC System, where it is available under the accession number ED-178-773.

It is believed that NOICC-Related Activities: A Review of Federal Programs will be useful to persons in State and local educational agencies who are involved in developing and implementing career education programs, vocational education programs, and CETA-related programs and who can benefit from knowledge about the many Federal sources of occupational and career information.

It is, of course, anticipated that further steps will be taken to address the purpose of Section 12(a) with Public Law 95-207 funds appropriated in Fiscal Year 1980 and future fiscal years.

TABLE I

Distribution of

NOICC-Related Activities: A Review of

Federal Programs

December 1979

Sent to State Coordinators of Career Education in 57 States and Territories	3,479
Sent to individuals by the mailing contractor (Mail America)	1,500
Sent to NOICC	260
Sent to Coordinating Committee on Research in Vocational Education	12
Retained by OCE/USOE for distribution to individuals upon request	949
Total:	6,200

Appendix B-2

SPECIAL PROJECT: TECHNICAL ASSISTANCE TO SUPPORT EXEMPLARY CAREER EDUCATION PROGRAM DISSEMINATION

Contractor: Capla Associates, Inc.
18 Overlook Avenue
Rochelle Park, New Jersey 07662
(201) 845-3399

Supplemental Contract Award
from Career Education Program for:
10/1/79 - 6/30/80
$116,250
Contract No. 300770447

PROJECT DIRECTOR: Dr. Mary Ann Lachat
President, Capla Associates, Inc.

PROJECT COORDINATOR: Dr. Alfred Gitlitz
Vice President, Evaluation and Planning
Capla Associates, Inc.

PARTICIPANTS: Career Education Projects Approved by the Joint Dissemination Review Panel (JDRP)

State Career Education Coordinators

MAJOR OBJECTIVES

The major objectives of this Special Project are:

1. To assist exemplary career education programs to develop effective dissemination materials and strategies;

2. To inform State Career Education Coordinators about all JDRP-approved programs;

3. To assist State Career Education Coordinators to (a) utilize relevant dissemination resources and (b) establish processes for identifying/validating outstanding programs in their States; and

4. To determine the needs of States for further technical assistance in adopting exemplary career education programs and in implementing a process for identifying new JDRP-approved programs.

PROJECT ACTIVITIES

The Technical Assistance Base of the National Diffusion Network (TAB/NDN) is a national technical assistance project which provides a regionalized system of training and support services to individuals and groups associated with the U.S. Office of Education's National Diffusion Network (NDN).

TAB serves a variety of clients with primary emphasis upon funded NDN Developer/Demonstrators (D/Ds) and State Facilitators (SFs). On a more limited basis, dissemination units of State Education Agencies, and exemplary projects not funded as D/Ds may also avail themselves of TAB's services. These services draw upon a continually expanding Consultant Resource Bank of over 300 specialists. These individuals come from education, business, and other professions.

Through this Special Project, TAB will conduct a number of activities aimed at supporting dissemination efforts in career education. These activities will involve the providing of technical assistance to exemplary career education projects and State Career Education Coordinators as well as the development of a "Handbook for Disseminators."

Training/Technical Assistance to Exemplary Career Education Programs

TAB will sponsor workshops and provide direct consultation to exemplary career education programs to assist them in the development of effective dissemination materials and strategies. Materials which TAB will help the programs develop will include: (1) awareness materials which can be used by State Career Education Coordinators and State Facilitators to help local education agencies make decisions about adopting the programs and, (2) training, management, and evaluation materials which relate to program implementation at an adopter site. Travel and per diem expenses will also be paid through TAB to allow one person from each JDRP-approved career education program to present/display the program at a National Career Education Conference to be held during March, 1980.

Training/Technical Assistance to State Career Education Coordinators

TAB will sponsor a training seminar for State Career Education Coordinators at the National Career Education Conference in March, 1980. This seminar shall consist of four interrelated sessions dealing with: (1) the IVD (Identification, Validation, and Dissemination) process of the Division of Educational Replication as a model for States to use in identifying and validating outstanding career education programs; (2) the JDRP process and JDRP requirements; (3) the NDN - its goals, processes, components, and how to use it; and (4) a management system for disseminating career education information on a statewide basis. The training seminar will also provide opportunities for the identification of future training/technical assistance needs. TAB will pay part of the travel and per diem expenses for State Career Education Coordinators to attend the National Conference.

Appendix B-2 (continued)

"Handbook for Disseminators"

A handbook will be developed to assist future exemplary career education programs in their dissemination efforts. The handbook will serve as a guide for any JDRP-approved program in regard to techniques and procedures for effective dissemination.

Appendix C

EVALUATION OF THE IMPLEMENTATION OF THE CAREER EDUCATION INCENTIVE ACT OF 1977

Contractor:
American Institutes for Research
Palo Alto, California

Contract Award from Office of Education for:
9/21/79 to 3/31/81
$110,356 (FY 79 funds for Phase I)
$116,042 (FY 80 funds for Phase II)
Contract No. 300790544

PROJECT DIRECTOR: Dr. Steven M. Jung
American Institutes for Research
P.O. Box 1113
Palo Alto, California 94302
(415) 493-3550

PARTICIPATING INSTITUTION(S): American Institutes for Research
Federal, State, and Local Policy-Makers and Program Managers in Career Education

MAJOR OBJECTIVES

The primary purpose of this project is to conduct preliminary analyses of the "evaluability" of career education as it is being implemented under the Career Education Incentive Act of 1977 (PL 95-207). The specific objectives of the project are as follows.

1. To conduct an exploratory assessment of the career education program in order to ensure that program objectives and assumptions are well-defined and plausible and that further program evaluation is feasible and likely to be useful.

2. To conduct a rapid feedback evaluation aimed at providing a preliminary estimate of program performance based on available or readily obtainable information regarding the efficiency, effectiveness, and responsiveness of the program, and to provide the basis for a possible nationwide impact assessment of career education.

PROJECT ACTIVITIES

During the first phase of the project, staff will: (1) conduct an analysis of the State career education plans recently submitted by States and insular areas; (2) hold interviews with career education stakeholder groups and federal policymakers; (3) develop comprehensive program logic models for the PL 95-207 enterprise; (4) estimate the feasibility of measuring actual program inputs, processes, and outcomes, and (5) develop evaluable program models reflecting those portions of the program for which plausible, measurable objectives have been devised, feasible sources of performance data are available, and likely management uses of performance data have been identified. The second phase of the project is contingent upon Phase I findings that the career education program is sufficiently evaluable to justify further work. In Phase Two project staff will: (1) collect information on program activities and performance through site visits and reviews of FY 79 and FY 80 State evaluation reports; (2) prepare estimates of the feasibility and costs of various evaluation alternatives; and (3) develop criteria for possible use in a national impact assessment of the career education program.

EVALUATION

Objective 1. The intended program logic model(s) for PL 95-207 and the alternative evaluable program model(s) will be reviewed by USOE and OCE officials at the conclusion of Phase I.

The adequacy of the program logic model(s) will be demonstrated by the agreement of the program officials that it does in fact represent the career education implementation sequence as envisioned by PL 95-207. The utility of the evaluable program model(s) will be evidenced in a decision to go ahead with phase two of this project.

Objective 2. The results of the rapid feedback evaluation will have primarily formative implications. Their value will be determined by the extent to which they enable Federal, State, and local officials to modify program objectives and activities in preparation for a national impact assessment of career education to be conducted at a later date.

COMMUNICATION

An interim report describing PL 95-207 objectives and activities, the program logic model(s), and measurement indicators will be distributed to State career education coordinators following its approval by USOE and OCE. The final report, containing sections on the extent of PL 95-207 implementation to date and the prospects for further evaluations, will be submitted to the USOE Office of Evaluation and Dissemination and Office of Career Education. At the conclusion of Phase II, the Project Director will also make a presentation to the National Advisory Council on Career Education, summarizing the major findings and implications of the study. A presentation about the utility of the evaluability assessment model in evaluating educational programs will also be made at an appropriate professional meeting (e.g., AERA).

Appendix D

STATE COORDINATORS OF CAREER EDUCATION
designated by the Chief State School Officers
Under the provisions of paragraph 5-B of
Section 6 of the
Career Education Incentive Act
(Public Law 95-207)

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NOTE: The States of Nevada, New Mexico, and South Dakota elected not to participate in the Career Education State Allotment Program under Public Law 95-207.

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